

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Srinivasan et al.  
Serial No. : 09/805,336 Examiner : J. Janvier  
Filed : March 13, 2001 Art Unit : 3688  
For : METHOD AND SYSTEM FOR CREATING AND  
ADMINISTERING INTERNET MARKETING PROMOTIONS

October 1, 2008

**NOTICE OF APPEAL FROM EXAMINER TO  
THE BOARD OF PATENT APPEALS AND INTERFERENCES**

HON. COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Applicant hereby **appeals** to the Board of Patent Appeals and Interferences from the decision of the Examiner mailed July 1, 2008, finally rejecting claims 1-21.

The items checked below are appropriate:

1. ☐ Extension of Time
- ☒ No extension of time is needed.
- ☐ Applicant requests an extension of time to respond to the outstanding Office Action. A Petition for an extension of time is enclosed.
- ☐ Applicant has previously requested an extension of time to respond to the outstanding Office Action.
- ☒ In the event that an extension of time is required, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.

**CERTIFICATE OF TRANSMISSION**

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being filed with the Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, by EFS Web on October 1, 2008.

Stanley D. Ference III  
(Type or print name of person mailing paper or fee)

(Signature of person mailing paper or fee)

2. Status of Applicant

This application is on behalf of

- ☒ Small entity  
☐ Other than a small entity

3. Fee for Filing Notice of Appeal

Pursuant to 37 CFR 41.20(b)(1), the fee for this Notice of Appeal is

- ☒ Small entity \$255.00  
☐ Other than a small entity \$

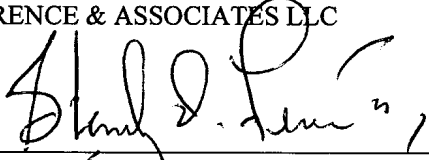
☒ Applicant is paying herewith by credit card to cover the amount of \$255.00. The Commissioner is hereby authorized to charge the \$255.00 fee required under 37 CFR 41.20(b)(1) to the credit card by which this fee is being paid.

☒ The Commissioner is hereby authorized to charge payment of any additional filing fees associated with this communication or credit any overpayment to the credit card by which the fee is being paid.

Respectfully submitted,

FERENCE & ASSOCIATES LLC

By

  
Stanley D. Ference III  
Reg. No. 33,879

Dated: October 1, 2008

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